

Message Text

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ORIGIN SS-15

INFO OCT-01 EUR-12 ISO-00 PA-01 ICAE-00 A-01 SSO-00
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FM SECSTATE WASHDC
TO AMEMBASSY PARIS IMMEDIATE
AMEMBASSY LONDON IMMEDIATE

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E.O. 11652: DECONTROL 7/31/78

TAGS: OVIP (VANCE, CYRUS R)

SUBJECT: SECRETARY'S VISIT - PRESS ARRANGEMENTS

1. POSTS SHOULD ARRANGE TO RECORD AND TRANSCRIBE ANY PUBLIC REMARKS THE SECRETARY MAY MAKE AND TO FORWARD THEM BY IMMEDIATE TELEGRAM TO DEPARTMENT, WITH CAPTIONS: QUOTE FOR PA/PRESS; DEPARTMENT PASS NSC FOR DR. BRZEZINSKI AND WHITE HOUSE FOR MR. POWELL UNQUOTE; AND TO SECRETARY'S PARTY AT NEXT STOP AND TO OTHER INTERESTED POSTS. EXAMPLE OF SUCH REMARKS WOULD INCLUDE ARRIVAL AND DEPARTURE STATEMENTS, EXCHANGE OF TOASTS, ANY IMPROMPTU SESSIONS WITH PRESS THAT MAY FOLLOW MEETINGS WITH HOST GOVERNMENT LEADERS AND TRANSCRIPTS OF ALL NEWS CONFERENCES.

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2. INCLUDE INDICATION OF ALL PRESS OPPORTUNITIES IN VISIT SCENARIOS (SEE SEPTTEL FOR INSTRUCTIONS ON SCENARIO PREPARATION) SO THAT JOURNALISTS ACCOMPANYING THE SECRETARY ON HIS AIRCRAFT MAY BE INFORMED WELL AHEAD OF ARRIVAL. POSTS SHOULD ALSO PASS FOREGOING TO LOCAL REPRESENTATIVES OF TRAVELING PRESS AS WELL AS TO OTHER REPRESENTATIVES OF AMERICAN MEDIA PRESENT IN RESPECTIVE CITIES VISITED.

ORDINARILY, TRAVELING PRESS IS INCLUDED IN ALL EVENTS OPEN FOR COVERAGE. POOL ARRANGEMENTS RESTRICTING COVERAGE BY TRAVELING PRESS SHOULD BE AVOIDED.

3. NEWSMEN SHOULD BE HOUSED IN SINGLES IN SAME HOTEL AS OFFICIAL PARTY, BUT ON SEPARATE FLOOR. IF ROOMS IN SEPARATE HOTELS REQUIRED, THIS SHOULD BE AT NO GREAT DISTANCE FROM OFFICIAL PARTY. TRANSPORT TO AND FROM OFFICIAL FUNCTIONS SHOULD BE PROVIDED.

4. MAKE ARRANGEMENTS FOR USE OF CREDIT CARDS FOR FILING PURPOSES AND PROVIDE FACT SHEET ON COMMERCIAL FLIGHTS FOR TRANSMITTING FILM BACK TO U.S. FOR DURATION OF VISIT. WIRE SERVICES AND TV CORRESPONDENTS ARE USUALLY ON FILING DEADLINE OR SATELLITE FEED TO UNITED STATES. DEPARTMENT REQUESTS, IF POSSIBLE, AUTO TRANSPORTATION TO RUN ADVANCE COPY TO FILING LOCATION AND/OR TV CORRESPONDENTS TO PROCEED IN ADVANCE OF SECRETARY'S MOTORCADE FOR THOSE ON SUCH DEADLINES WHILE REMAINING PRESS COULD TRAVEL ON BUS. IF COST ITEM, TV NETS AND WIRES COULD BE CHARGED EXTRA.

5. MEDIA REPORTS: ENGLISH-LANGUAGE TICKER SERVICE SUCH AS UPI, AP OR REUTER WILL BE NEEDED ON 24-HOUR BASIS FOR THE SECRETARY AND HIS PARTY. TEN PACKAGES OF CAREFULLY SELECTED SUBSTANTIVE ITEMS SHOULD BE DELIVERED TO S/S BY 0600 EACH MORNING AND AT TWO-HOUR INTERVALS THEREAFTER LIMITED OFFICIAL USE

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UNTIL 2400. THIS SERVICE SHOULD START FOUR HOURS BEFORE SECRETARY'S SCHEDULED ARRIVAL. POSTS SHOULD ARRANGE TO HAVE MACHINES RUN UNATTENDED BETWEEN 2300 AND 0500. THE FOLLOWING CRITERIA APPLY:

--REPRODUCE EACH STORY - DO NOT FURNISH ORIGINALS TO S/S. EACH STORY SHOULD BEGIN ON A NEW PAGE. DO NOT REPRODUCE TWO OR MORE STORIES TOGETHER ON THE SAME PAGE.

-- ON SECRETARY'S COPY ONLY (ITSELF A PHOTOCOPY OF THE ORIGINAL), ATTACH A ONE- OR TWO-SENTENCE SUMMARY OF STORY, STRESSING NEW DEVELOPMENTS AND HIGHLIGHTING COMMENT OR OPINION, TYPED ON THREE-BY-FIVE INCH NOTEPAPER AND STAPLED TO THE UPPER RIGHT-HAND CORNER OF THE FIRST PAGE OF EACH STORY.

TEN COPIES EACH OF THE LEADING ENGLISH-LANGUAGE DAILIES SHOULD BE MADE AVAILABLE TO S/S BY 0600. TEN COPIES OF THE ICA WIRELESS FILE SHOULD BE PROVIDED TO S/S AS SOON AS RECEIVED. US CURRENT NEWS WEEKLIES, I.E., TIME, NEWSWEEK, SHOULD ALSO BE MADE AVAILABLE.

6. PROVIDE SPOKESMAN AND NEWSMEN ICA WIRELESS FILE AND/OR
COMMERCIAL NEWS AGENCY COPY (IF AVAILABLE AT YOUR POSTS)
TO KEEP UP TO DATE ON DEVELOPMENTS AROUND THE WORLD.
WHERE APPROPRIATE, PROVIDE CURRENT AND RELEVANT BACKGROUND
MATERIAL.

7. NEWSMEN SHOULD BE AFFORDED AMPLE TIME FOR WRITING AND
FILING. NO PRESS CONFERENCES SHOULD BE SCHEDULED WITHIN
TWO HOURS OF PARTY'S DEPARTURE.

8. DEPARTMENT SPOKESMAN WOULD APPRECIATE FULL-TIME
ASSISTANCE OF ONE OFFICER, PREFERABLY PAO, DURING STAY AT
POST.

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9. AS AGREED IN TELECON WITH LEVINE, NO REPEAT NO PRESS
CENTER WILL BE NECESSARY IN PARIS. LONDON MAY FEEL THAT
PRESS CENTER IS NECESSARY THERE BUT, AS SEEN FROM HERE,
NEED DOES NOT EXIST. VANCE

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